

FOUNDATION YMCA ROBIN RUN



SATURDAY, NOVEMBER 8TH, 2025

SPONSOR PACKET

ABOUT THE ROBIN RUN



The Robin Run is a cherished annual tradition in Wilson, North Carolina, celebrating the life and rich legacy of Robin Givens. Robin encouraged others, especially youth, to be their best selves.

The Robin Run draws hundreds of runners and families together in support of the Foundation YMCA of Wilson. Proceeds benefit youth development programs, financial assistance for memberships, and community outreach initiatives.

Your sponsorship not only supports a healthier community but also promotes your organization to a diverse and engaged audience. Join us in making a lasting impact!

ABOUT THE FOUNDATION YMCA OF WILSON

The Foundation YMCA is committed to strengthening the community through programs that promote youth development, healthy living, and social responsibility. Your partnership enables us to serve more families and ensure access to life-changing resources regardless of financial status.



SPONSORSHIP OPTIONS






































**PRESENTING
CHAMPION
SPONSOR**
\$10,000
*1 SPOT

**VICTORY
CIRCLE
SPONSOR**
\$5,000

**FINISHER'S
MEDAL
SPONSOR**
\$2,500

**PACE
SETTER
SPONSOR**
\$1,000

**STARTING
LINE
SPONSOR**
\$500

Listed as Presenting Sponsor on all Collateral					
Inclusion in Press Release					
Opportunity to speak at the Race Kickoff					
Logo on all print and digital materials *subject to deadlines					
Logo on Step and Repeat (selfie wall)					
Verbal Recognition During Event					
Mention in Social Media thank-you Posts					
Logo On Race Shirts					
Listing on Race Shirts					
Logo on YMCA Website, Social Media and Print Promotions					
Name Listed on YMCA Website, Social Media and Print Promotions					
Recognition on YMCA Newsletter and Donor Wall					
Marketing Materials in Race Bag					
Booth Space at Event					
Complimentary Race Entries	10	6	4	2	1

ABOUT THE FOUNDATION YMCA OF WILSON

The Foundation YMCA of Wilson is a cornerstone of community wellness, youth development, and social responsibility in Wilson, NC. Guided by the mission “to put Christian principles into practice through programs that build a healthy spirit, mind, and body for all,” the Y provides inclusive, transformative programs for individuals and families across all ages and backgrounds.

YOUTH DEVELOPMENT

The Y is deeply committed to nurturing the potential of every child and teen through a variety of programs:

- **Y-GIG (Middle School After-School Program):** A dynamic, affordable program offering academic support, STEM activities, arts, career exploration, transportation, and snacks for just \$5/day.
- **Foundation Kids:** A midday enrichment program for 4-year-olds and half-day kindergarteners, fostering early learning and character development.
- **Summer Camps:** Engaging children ages 4–14 with themed activities that promote creativity, confidence, and friendships.
- **Teens-In-Training (TNT):** Empowering teens with leadership skills and healthy habits.
- **Youth Run Club & Junior Board:** Encouraging physical activity and civic engagement among youth.

HEALTHY LIVING

The YMCA offers a wide array of health and wellness programs:

- **Group Fitness & Personal Training:** Over 50 classes weekly, including yoga, Zumba®, cycling, and strength training.
- **Aquatics Programs:** Swim lessons, Y-USA Swim Team, and the “2nd Grade Learn to Swim” initiative, teaching vital water safety skills.
- **Active Aging & Parkinson’s Exercise Classes:** Tailored programs promoting mobility, balance, and social connection for older adults.

SOCIAL RESPONSIBILITY

The Foundation YMCA ensures accessibility and community support through:

- **Open Doors Financial Assistance:** Providing membership and program access to all, regardless of financial means.
- **Volunteer Opportunities:** Engaging community members in meaningful service, including events like the Robin Run.
- **Annual Campaign & Naming Opportunities:** Offering avenues for donors to make lasting impacts on the community.

Located in the heart of Historic Downtown Wilson at 233 Nash Street N, the Y’s state-of-the-art facility features an indoor pool, youth wellness center, cycling room, and dedicated spaces for families and seniors.

By sponsoring the Robin Run, you directly support these life-changing programs and help build a stronger, healthier Wilson community.




SPONSOR INFORMATION AND CONTACT

HOW TO SPONSOR

Sponsorship opportunities can be submitted online at foundationymca.org or by reaching out to:

Erin Brown
Development Director
Foundation YMCA of Wilson

 252.291.9622

 ebrown@wilsonymca.org


Deadline for Inclusion on Race Shirt: September 26th, 2025

THANK YOU FOR SUPPORTING THE Y!

Your sponsorship plays a vital role in empowering the Foundation YMCA to continue offering programs that foster character development, promote wellness, and strengthen the Wilson community.

EVENT DETAILS

Date: Saturday, November 8th, 2025
Location: Foundation YMCA, 233 Nash Street
Event Contact: Erin Brown

 252.291.9622

 ebrown@wilsonymca.org

FOUNDATION YMCA | 233 NASH STREET N, WILSON, NC 27893 | [WWW.FOUNDATIONYMCA.ORG](https://www.foundationymca.org)