

FOUNDATION YMCA ROBIN RUN



SATURDAY, NOVEMBER 14, 2026

SPONSORSHIP OPPORTUNITIES

ABOUT THE FOUNDATION YMCA OF WILSON

The Foundation YMCA of Wilson is a cornerstone of community wellness, youth development, and social responsibility in Wilson, NC. Guided by the mission “to put Christian principles into practice through programs that build a healthy spirit, mind, and body for all,” the Y provides inclusive, transformative programs for individuals and families across all ages and backgrounds.

YOUTH DEVELOPMENT

The Y is deeply committed to nurturing the potential of every child and teen through a variety of programs:

- **Y-GIG (Middle School After-School Program):** A dynamic, affordable program offering academic support, STEM activities, arts, career exploration, transportation, and snacks.
- **Foundation Kids:** A midday enrichment program for 4-year-olds and half-day kindergarteners, fostering early learning and character development.
- **Summer Camps:** Engaging children ages 4–14 with themed activities that promote creativity, confidence, and friendships.
- **Teens-In-Training (TNT):** Empowering teens with leadership skills and healthy habits.
- **Youth Run Club & Leaders Club:** Encouraging physical activity and civic engagement among youth.

HEALTHY LIVING

The YMCA offers a wide array of health and wellness programs:

- **Group Fitness & Personal Training:** Over 50 classes weekly, including yoga, Zumba®, cycling, and strength training.
- **Aquatics Programs:** Swim lessons, Y-USA Swim Team, and the “2nd Grade Learn to Swim” initiative, teaching vital water safety skills.
- **Active Aging & Parkinson’s Exercise Classes:** Tailored programs promoting mobility, balance, and social connection for older adults.

SOCIAL RESPONSIBILITY

The Foundation YMCA ensures accessibility and community support through:

- **Open Doors Financial Assistance:** Providing membership and program access to all, regardless of financial means.
- **Volunteer Opportunities:** Engaging community members in meaningful service, including events like the Robin Run.
- **Annual Campaign & Naming Opportunities:** Offering avenues for donors to make lasting impacts on the community.

Located in the heart of Historic Downtown Wilson at 233 Nash Street W, the Y’s state-of-the-art facility features an indoor pool, cycling room, and dedicated spaces for families and seniors.

By sponsoring the Robin Run, you directly support these life-changing programs and help build a stronger, healthier Wilson community.

ABOUT THE ROBIN RUN

The Robin Run is a cherished annual tradition in Wilson, North Carolina, celebrating the life and rich legacy of Robin Givens. Robin encouraged others, especially youth, to be their best selves.

The Robin Run draws hundreds of runners and families together in support of the Foundation YMCA of Wilson. Proceeds benefit youth development programs, financial assistance for memberships, and community outreach initiatives.

Your sponsorship not only supports a healthier community but also promotes your organization to a diverse and engaged audience. Join us in making a lasting impact!

The Foundation YMCA is committed to strengthening the community through programs that promote youth development, healthy living, and social responsibility. Your partnership enables us to serve more families and ensure access to life-changing resources regardless of financial status.

SPONSORSHIP OPTIONS



**Presenting
Champion
Sponsor**
\$5,000
*1 Available

**VICTORY
CIRCLE
SPONSOR**
\$2,500

**PACE
SETTER
SPONSOR**
\$1,000

**STARTING
LINE
SPONSOR**
\$500

Listed as Presenting Sponsor on all Collateral				
Inclusion in Press Release				
Opportunity to speak at the Race Kickoff				
Logo on all print and digital materials *subject to deadlines				
Logo on Step and Repeat (Photo Backdrop)				
Verbal Recognition During Event				
Mention in Social Media thank-you Posts				
Logo On Race Shirts				
Listing on Race Shirts				
Logo on YMCA Website, Social Media and Print Promotions				
Recognition in YMCA Newsletter				
Recognition on Donor Wall				
Marketing Materials in Race Bag				
Booth Space at Event				
Complimentary Race Entries	10	6	4	2

ADDITIONAL SPONSORSHIP OPPORTUNITIES

More than just a race, it's an experience, and your incredible in-kind donations play a pivotal role! These gifts go beyond funding, directly enriching the journey for every runner and helping us achieve an extraordinary event.

MEDAL SPONSOR – \$2,000 (1 AVAILABLE)

Help our runners commemorate their achievement! We're seeking a sponsorship to fund the finisher medals for all participants.

- Logo on medal ribbon
- Logo on all print & digital materials
- Logo on race shirt
- 4 race entries

WATER SPONSOR – \$500 (1 AVAILABLE)

Help us keep our runners refreshed! We're seeking an in-kind donation or a gift to purchase water for all participants.

Benefits:

- Signage at water station
- Your marketing materials prominently featured in every race bag.
- 2 race entries

FOOD/SNACK SPONSOR \$500 (2 AVAILABLE)

Power our runners to the finish line! We're looking for an in-kind donation or a gift to purchase energizing snacks for all participants.

Benefits:

- Your marketing materials prominently featured in every race bag.
- 2 race entries

BAG SPONSOR (1 AVAILABLE)

Leave a lasting impression! We're seeking an in-kind donation of race bags for our runners (must comfortably hold a water bottle, snack, and marketing materials).

Benefits:

- Your company's name or logo prominently displayed on every race bag, carried by participants long after the race.
- 2 race entries

SPONSORSHIP FORM

Name _____

Company _____

Address _____

City, State Zip _____

Email _____

Phone _____

Card Type:

☐ Visa ☐ MasterCard ☐ Check ☐ Cash ☐ Online Donation

Credit Card # _____ cvv _____

Exp date _____

☐ Check enclosed. (Make checks payable to Foundation YMCA)

☐ Presenting Champion (\$5,000) ☐ Victory Circle (\$2,500)

☐ Pace Setter (\$1,000) ☐ Starting Line (\$500) ☐ Medal Sponsor (\$2,000)

☐ Water Sponsor (\$500) ☐ Food/Snack Sponsor (\$500) ☐ Bag Sponsor

☐ I am unable to sponsor, enclosed is my donation \$ _____ to support the Foundation YMCA.

Thank you so much for your generous donation! To ensure we acknowledge your gift accurately, how would you like your name to appear in our listings? (Please print clearly.)

****DEADLINE FOR INCLUSION ON RACE SHIRT: SEPTEMBER 26, 2026**

QUESTIONS:

Erin Brown

252.291.9622 ext. 410

ebrown@wilsonymca.org

SPONSOR INFORMATION AND CONTACT

HOW TO SPONSOR

Sponsorship opportunities can be submitted online by scanning the QR Code below or by reaching out to:

Erin Brown

Development Director

Foundation YMCA of Wilson

 252.291.9622 ext. 410

 ebrown@wilsonymca.org



**Scan the QR
Code to donate
online!**

Deadline for Inclusion on Race Shirt: September 26, 2026

THANK YOU FOR SUPPORTING THE Y!

Your sponsorship plays a vital role in empowering the Foundation YMCA to continue offering programs that foster character development, promote wellness, and strengthen the Wilson community.

EVENT DETAILS

Date: Saturday, November 14, 2026

Location: Foundation YMCA, 233 Nash Street

Event Contact: Erin Brown

 252.291.9622 ext. 410

 ebrown@wilsonymca.org